

# THIS IS HOME... WE ARE VAN DYK



*Family Caring for Family Since 1953*

*“Van Dyk’s has been a gift from God for both my mother and me. As soon as I brought Mom for a visit, I knew Van Dyk’s was perfect for her.” – Sandy*



## THE CROWN JEWEL OF OUR FAMILY

Van Dyk Park Place, known as the crown jewel of our family, offers the warmth of living ‘at home’ in a stylish and comfortable setting. Our campus was designed personally by Bob Van Dyk, featuring stunning architecture, beautiful landscaping, luxurious shared living areas, and spacious remodeled apartments. We provide a sense of independent living for residents who need help with certain activities of daily living. And for those who require more assistance, we have an award-winning team of nurses, medication technicians, caregivers and activities staff who share one very important philosophy – taking care of our residents as if they were members of our own personal family. That’s who we are to each other, and that’s what makes our community truly special.

## A GREATER SENSE OF INDEPENDENCE

The beautiful, elegant Van Dyk Park Place provides the independence, privacy and security that our residents value and deserve. Bob Van Dyk has designed a wide range of customized apartments, including two-bedroom suites, one-bedroom suites, studio apartments, and shared suites. We have many lifestyle amenities to support our Mind, Body & Soul wellness program. There are countless activities to match every resident’s personal interests – including dance, yoga, gardening, tai chi, art therapy, poker, historical lectures, devotionals, fashion shows, wine tasting and live entertainment. Residents also have access to a luxurious main dining room, a private family dining room, a fully equipped fitness center, a hair salon, an active community room and several cafés. At Van Dyk, there are always opportunities to meet new friends as well as share hobbies and favorite pastimes, all with a rejuvenated sense of independence in a place you can truly call home.

*“There’s so much to do at Van Dyk. The daily activities and entertainment they provided got my mom out of her room. All in all, a great place.” – Ford*

## SERVICES

From delicious and nourishing meals to housekeeping and laundry service to wellness visits from our nurses, our residents value the convenience and comfort of living at Van Dyk Park Place. Plus, our onsite staff is available 24-hours a day, seven days a week and can be at your side in a moment’s notice when needed. We provide an all-caring, all-welcoming community for those who value independent and private living.

*“I can’t say enough positive things about Van Dyk as a home. My aunt has lived there for over four years. We’ve never seen her happier in her life. The staff go above and beyond in making sure she’s happy and well cared for.” – Graty*

*“The Wellness nurses, medical technicians, and therapists are on top of everything. I highly recommend Van Dyk Park Place!” – Jan*

## AMENITIES

- Private and companion suites with kitchenettes
- Individual climate control
- 24-hour nightlight
- Complimentary phone/message service
- Utilities included (excludes phone service)
- Free cable television
- Complimentary washers and dryers
- Beautiful landscaping in a park-like neighborhood
- Library with fireplace
- Outdoor courtyards and porches
- Fitness room
- Hair salon
- Gift shop
- Main and private dining rooms
- Spacious community room for events, movies and lectures
- Storage
- Ample onsite parking
- Pets welcomed

## WHAT SETS US APART – OUR AWARD-WINNING STAFF

As a family-owned care provider, we attract talented and compassionate staff who share our commitment to quality care. Because of them, Van Dyk has earned the #2 national ranking by Fortune for the Best Workplace in Aging Services, the Women’s Choice Award, the National Quality Silver Award & Bronze Award from the American Health Care Association, and recognition from U.S. News & World Report as one of America’s best assisted living and memory care providers.

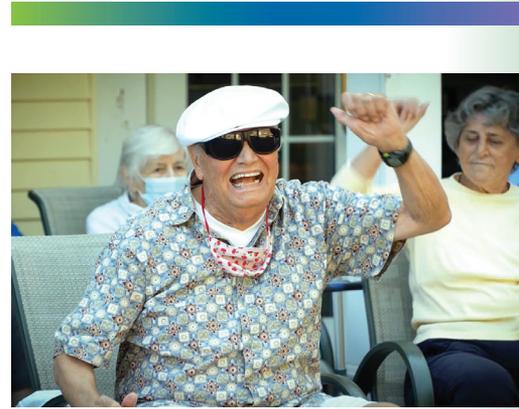
We have staff who have remained with our family for 10, 15, 20 and even 25+ years. Bob Van Dyk believes in Caring For Staff as members of his own family. We support them with competitive wages, generous benefits and special gifts throughout the year. Why should that matter to residents and families? Loyal staff are always the happiest. We take excellent care of our staff, and they take excellent care of our residents and their families. That’s our secret. Others are aware of what sets us apart. They try to copy our formula, but only Van Dyk knows how to do it well.

We will continue to attract, hire, train and retain the best staff in our profession. People who wear their hearts on their sleeves. People who take pride in their expertise. People who share our values of civility and decency. People who believe in honoring our elderly with dignity and respect. That’s what you deserve, and that’s what you can always expect of us. #WeAreVanDyk!

## LEARN MORE ABOUT OUR FAMILY

Call [973-636-7000](tel:973-636-7000) or visit [vandykhealthcare.com](http://vandykhealthcare.com) to learn more or to schedule a tour.

Van Dyk Park Place | 644 Goffle Road | Hawthorne, NJ 07506





LIGHTHOUSE  
CONNECTIONS



REFLECTIONS  
*Alzheimer's & Dementia Care*

The Alzheimer's epidemic is very personal to our family at Van Dyk. We have provided memory care to New Jersey families for over seven decades, and we have lost treasured family members to Alzheimer's – including our founder, Marvin Van Dyk. We serve nationally on the Dementia Roundtable for the Alzheimer's Association. We provide extensive dementia training to our staff. We offer Alzheimer's education forums for the public. And we are proud to be recognized by U.S. News & World Report as one of the nation's leading memory care providers.

At Van Dyk Park Place, we are committed to helping our residents who struggle with this devastating disease. It takes a heavy toll on our seniors and their family caregivers when living at home without the right structure, training and engagement. That's why we ask you to let our family take care of your family. You are not alone in this battle. We want to be there with you every step of the way. Our memory care program is designed to slow down the progression of this disease and to give your family the gift of time.

Our certified Alzheimer's Care experts provide hands-on support, structured and meaningful activities, physical and cognitive stimulation, camaraderie and warmth. We infuse our Mind, Body & Soul wellness goals to keep our residents active, healthy and energized through physical therapy, devotions and meditation, cutting-edge technology for dexterity and sensory skills, and heart-healthy and mind-healthy meals from our executive chef.

These decisions are never easy. We get it. We all want to keep our loved ones close to us. But the time to act is when we still recognize them, and when they still recognize us. Research has shown we can prolong the most advanced stages of dementia with the right measures in place and with the right community in place. That's where the Van Dyk family shines.

## LIGHTHOUSE ALZHEIMER'S CARE

Just as a lighthouse guides sailors to navigate their boats safely across dark or foggy conditions, our Lighthouse Alzheimer's Care guides residents and families with the challenges of early-onset dementia, including:

- Difficulty handling familiar tasks
- Shorter attention span
- Trouble organizing and expressing ideas
- Losing or misplacing belongs
- Problems recognizing friends and family
- Restless or irritable in social settings
- Repeating comments or movements

## REFLECTIONS ALZHEIMER'S CARE

Our Reflections Alzheimer's Care is designed to preserve and celebrate the memories of our residents living with mid to late-stage dementia. We personalize every care plan to strengthen our residents' quality of life and slow down the progression of the disease, including:

- Difficulty understanding or expressing single words or phrases
- Needing help with most daily activities
- Eating less and having difficulty swallowing
- Experiencing heightened agitation and restlessness
- Exhibiting disturbed sleep patterns
- Losing inhibitions (saying or doing things typically inappropriate)